



## 2016 VNLA VOLUME PRICING

Major sponsors will all be recognized with their logo on the VNLA website as well as with signage at all VNLA events.

Major sponsors paying for their sponsorships in full by January 15, 2016 will receive an additional 2% discount. Otherwise, discounts are as follows with the ability to schedule biannual or quarterly payments.

Major Sponsorship Level	Value Amount	Discount	Actual Amount Spent
___ Platinum	\$10,000+	10%	\$9,000 or 10% off total
___ Gold	\$7,500-\$9,999	8%	\$6,900 - \$9,199
___ Silver	\$5,000-\$7,499	6%	\$4,700 - \$7,049
___ Bronze	\$2,500-\$4,999	4%	\$2,400 - \$4,799

### Sponsorship and Advertising Options

#### Quarterly Newsletter Advertisement

(Price per newsletter, 10% premium for inside covers, 25% premium for 2/3 back cover...based on availability at time of commitment)

___ Business card B&W	\$40	½ page B&W	\$130
___ Business card 4 Color	\$60	½ page 4 Color	\$565
___ ¼ page B&W	\$80	Full page B&W	\$235
___ ¼ page Color	\$225	Full page 4 Color	\$795

(Contact the VNLA office for non-member rates)

#### Guide to Virginia Growers Advertisement

___ ½ page B&W	\$165	Inside Front Cover (full page/color, 1 avail)	\$750
___ ½ page Color	\$350	Inside Back Cover (full page/color, 1 avail)	\$750
___ Full page B&W	\$275	Back Cover (half page/color, 1 avail)	\$900
___ Full page 4 Color	\$550	Back Cover Flap Outside (½ flap/color, 2 avail)	\$600
___		Back Cover Flap Inside (1/2 page flap/color, 2 avail)	\$400

Additional Info

Contact Person: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Field Day Sponsorship** \* (Hosted by Grelen Nursery, Somerset, VA)

_____	General Sponsor (1 comp registration)	Silver	\$250
_____	General Sponsor (2 comp registration)	Gold	\$500
_____	Speaker Sponsor (2-4 avail, 2 comp registrations)		\$500
_____	Lunch Sponsor (2 avail, 4 comp registrations)		\$1,000
_____	Water Sponsor (1 avail, 4 comp registrations)		\$1,000
_____	*(All Field Day Sponsors have a choice of a 10x10' exhibit space)		

**Summer Tour Sponsorship**\*(Charlottesville area)

_____	General Sponsor - Silver	\$250
_____	General Sponsor- Gold	\$500
_____	Bus Sponsor (2 avail, 2 comp registrations)	\$1,000
_____	Lunch Sponsor (1 avail, 2 comp registrations)	\$1,000
_____	Water Sponsor (1 avail)	\$250

**Webinar Sponsorship** (based on availability) \$500@ **NEW FOR 2016!!**

_____	January 21, 2016	<i>Marcus VandeVliet, <b>Business Management</b></i>
_____	March 17, 2016	<i>Ryan Contreras, <b>Plant Breeding and Selection</b></i>
_____	May 19, 2016	<i>Cheryl Boyer, <b>Social Media</b></i>
_____	July 21, 2016	<i>Anthony LeBude, <b>Nursery Pour-through and Water Quality</b></i>
_____	September 15, 2016	<i>Mike Goatley, <b>Urban Nutrient Management</b></i>
_____	November 17, 2016	<i>Amy Fulcher, <b>Nursery and Landscape IPM</b></i>

**Membership Breakfast Sponsorship for 2017**

_____	General Sponsor - Silver	\$250
_____	General Sponsor - Gold	\$500

**Foundation Endowment Donation**

\_\_\_\_\_ \$ \_\_\_\_\_ donation towards industry research.

**Scholarship Endowment Donation**

\$ \_\_\_\_\_ donation towards industry scholarships and will be distributed equally between the scholarship funds, unless a specific scholarship fund is checked below.

- \_\_\_\_\_ Shoosmith Scholarship Fund
- \_\_\_\_\_ CW Bryant Scholarship Fund
- \_\_\_\_\_ Laird/Gresham Scholarship Fund

\$ \_\_\_\_\_ **TOTAL SPONSORSHIPS AND ADVERTISING**

\_\_\_\_\_ % DISCOUNT      AMOUNT ENCLOSED \$ \_\_\_\_\_      CHECK # \_\_\_\_\_

**Return to:**

Virginia Nursery & Landscape Association  
383 Coal Hollow Rd; Christiansburg, VA 24073-6721  
Email: [info@vnla.org](mailto:info@vnla.org) Fax: 540-382-2716

**Questions:** Contact Jeff Miller at 1-800-476-0055, [info@vnla.org](mailto:info@vnla.org)

\*All communication to members about these events will showcase sponsors logos and/or name.