
What Can You Do For The VNLA?

Committees are the lifeblood of the VNLA. Your input can make a difference in 2014.

If you would like to serve on any VNLA committee, please complete this form and return to the VNLA Office today!

General Information

Committee members meet approximately once a year as a group or via conference call as needed, and are generally chaired by a VNLA officer or board member. Committee appointments begin each January at the annual meeting at the MANTS trade show in Baltimore and continue for one year. Following is a list of committees and the general responsibilities of each:

☐ Certification: Supervise and monitors testing procedures during the year.

☐ Education: Plans and conducts VNLA tours, seminars and VNLA booths/exhibits at consumer events and develops consumer information for members use.

☐ Public Relations: Handles marketing, promotion, press releases and production of the VNLA *Guide to Virginia Growers* and coordinates VNLA activities/booth at the State Fair of Virginia, the Mid-Atlantic Horticulture Short Course, MANTS, and other trade shows. The committee also provides appropriate seasonal news releases to the new media.

☐ Membership: Setup and maintain membership booth at the Winter MANTS trade show, the Mid-Atlantic Horticulture Short Course and other regional meetings as needed. Conduct a membership recruitment and retention campaign each year.

☐ Technology Committee: Provides guidance for the association on Internet usage, evaluates/reviews new software, other electronics, ergonomics, and advanced technologies of interest to members.

☐ Research: Conducts fund-raising activities for the VNLA Horticulture Research Foundation at the Winter MANTS trade show and approves annual disbursements for funded research projects.

☐ Board Development and Governance.

This committee will be designed to recruit new board members, guide existing board members and monitor and update, as needed, both the VNLA policy manual and our by laws and conducts a Long Range Planning meeting (every 3-5 years) and annually reviews the VNLA Strategic Plan. Chairman: Past President.

☐ Communications/Newsletter: Provide information, articles, news, etc for the bi-monthly 68-page *VNLA Newsletter*. Helps select and re-edit.

☐ Legislative: Work closely with the Virginia Agribusiness Council and the ANLA, keeps membership informed of needed actions from members to elected officials and represents members at public hearings.

☐ Finance: Oversees finances, investments and prepares annual budget.

☐ Resource Development. This committee will primarily focus on finding and acquiring additional streams of funding to broaden our capabilities to help our membership with their monetary requests.

☐ Environmental Affairs: Monitors legislation and regulations from EPA, OSHA and state and federal agencies and provides input to changes and keeps membership informed.

NEED MORE INFO? Contact the VNLA Office 1-800-476-0055 info@vnla.org

YES! I will be glad to volunteer!

Name: _____

Company: _____

Address: _____

City: _____ ST _____ Zip: _____ - _____

Office Phone:(_____) _____ - _____ CELL:(_____) _____ - _____

Fax: (_____) _____ - _____ Email: _____

Fax to: 540-382-2716 or mail to the VNLA, 383 Coal Hollow Rd, Christiansburg, VA 24073-6721
Email: info@vnla.org