



2017 VNLA Field Day

EXHIBITOR APPLICATION FORM

Hosted by Bennett's Creek Nursery, Smithfield, VA
Thursday, July 20, 2017
8:30AM - 4:00PM

Firm Name: _____

Address: _____

City: _____ State _____ Zip+4 _____ - _____

Telephone: _____ Fax: _____

Exhibit Staff: _____ E-mail: _____

Exhibit Staff: _____ E-mail: _____

Product Information: Indicate name of product (s) and enclose brochure or catalogue. Use additional pages as needed

Special Exhibit Requirements: Exhibit space will be approximately 10' x 10', with a table and 2 chairs provided outside on a gravel parking lot or grass area, next to the seminar/lunch tent, a pop-up canopy is suggested for shade or showers. Space is available for large equipment and demonstrations. (Rain or Shine)

Demonstration Use permitted by attendee Operational space _____ (size)

Other: _____

Exhibits must be setup by 8:00AM, Thursday, July 20, 2017 (You may setup Wednesday afternoon.) You are allowed two staff members per exhibit. **Any additional employees must pay the appropriate registration fee** (members \$35.00 per person; non-members \$45.00. On-site registration will be \$10 more per person).

Additional attendees _____ Enclosed fee \$ _____ (if registering more than 2 staff)

Exhibitor Booth Fee \$150.00 (due with application, does not include Thursday Dinner or the Summer Tour activities)

Make check payable to **VNLA Field Day** Check # _____ Date: ____/____/2017

Charge to Credit Card: _____ - _____ - _____ EXP: ____/____ Security# ____ (req)

VISA MasterCard American Express

No confirmation will be sent – Pick up name tag on site.

Mail to: VNLA Field Day
383Coal Hollow Rd

Christiansburg, VA24073-6721

Questions? Call VNLA Office at 1-800-476-0055

Email: FieldDay@vnla.org

VNLA Fax: 540-382-2716 www.vnla.org

The VNLA office must receive this form by June 30, 2017. Neither the VNLA nor its members can be held liable for any loss or injury incurred in relation to this event. Cancellation and/or refund request must be received by June 30, 2017.

If you are a person with a disability and desire assistance or accommodation to participate in this activity, please notify the VNLA office at least one week prior to the scheduled event to make any special arrangements.

Sponsorship Opportunities Workshop, Field Day & Summer Tour

July 19, 20, 21, 2017

All of our Sponsorship opportunities include booth space for the Field Day. Please consider how being a sponsor might help you accomplish your goals as a vendor as well as a patron of the VNLA and its membership.

Lean Business & Supply Chain Workshop *(By FlowVision, Gerson Cortes) Wednesday, July 19, 2017, 1-5 pm

___ General Sponsor – Silver	\$250
___ General Sponsor- Gold (2 comp registrations)	\$500
___ Break Sponsor (1 avail)	\$250
___ Evening Casual Networking Happy Hour, Smithfield	\$500

Field Day Sponsorship * (Hosted by Bennett's Creek Nursery, Smithfield, VA) Thursday, July 20, 2017

___ General Sponsor (1 comp registration) Silver	\$250
___ General Sponsor (2 comp registration) Gold	\$500
___ Speaker Sponsor (3 avail, 2 comp registrations)	\$500@ (Dr. Charlie Hall, 2 keynote presentations, separate sponsorships, or both for \$1,000)
___ Lunch Sponsor (2 avail, 4 comp registrations)	\$1,000
___ Water Sponsor (1 avail, 4 comp registrations)	\$1,000
___ *(All Field Day Sponsors have a choice of a 10x10' exhibit space)	
___ Happy Hour/Sandwich Buffet at Smithfield Inn	\$500

Summer Tour Sponsorship*(Smithfield/Virginia Beach, Friday, July 21, 2017

___ General Sponsor - Silver	\$250
___ General Sponsor- Gold	\$500
___ Bus Sponsor (2 avail, 2 comp registrations)	\$1,000
___ Lunch Sponsor (1 avail, 2 comp registrations)	\$1,000
___ Water Sponsor (1 avail)	\$250

If you have any questions or an idea for another sponsorship opportunity, please don't hesitate to call Aaron Williams at 757-564-7011 or Jeff Miller at 540-382-0943.

Contact Person: _____

Firm Name: _____

Address: _____

City: _____ State _____ Zip+4 _____ - _____

Telephone: _____ Fax: _____

Email: _____

Additional details are on our website at www.vnla.org

Make check payable to **VNLA Field Day** Check # _____ Date: ____ / ____ /2017

Charge to Credit Card: _____ - _____ - _____ - _____ EXP: ____ / ____ Security# _____

VISA MasterCard American Express

Mail to: 383 Coal Hollow Road, Christiansburg, VA 24073-6721

Or email to: FieldDay@VNLA.org or Fax to: 540-382-2716